

Representation

1. Mrs Lisa and Mr Richard Higgins,

Forest Springs Farm, New Road, Landford, Salisbury, SP5 2AZ

My family and I live at Forest Springs Farm, New Road, Landford, Salisbury, SP5 2AZ. At the closest point, our boundary is only a matter of 20 - 30 metres or so from the boundary of Green Hill Farm. We are one of a group of residential homes that are within close proximity of Green Hill Farm and we also now (owing to the removal of huge areas of trees and scrub by Lovat Parks) now directly overlook the site and (vice versa) they also have eroded our privacy and at many points along the boundary, now overlook our home.

I would like to raise our concerns regarding the application to vary premises:

1. Noise Pollution: The camp site is applying to extend trading hours to longer hours that we consider to be not in keeping with a quiet, rural, residential area. We consider extending trading hours of the Cabin Bar to 11pm every day (Monday - Sunday), every day of the year (1st January - 31st December) to be antisocial and inconsiderate of the local residential community, many of whom have young children (including us). A bar being open so late in such close proximity to residential homes is undoubtedly going to create extra noise and disruption and will have a direct impact on us given our (and other residents) extremely close proximity to the camp site. We live in a rural area with very little between us and the camp site to dampen noise (very few trees and vegetation due to the land between being open field, and even fewer trees since the camp site have removed those that previously blocked our view of the site). Any noise from the camp site carries incredibly far and is easily audible by us at any point on our property. We have experienced enormous problems with noise emitted by the camp site over the past nearly 12 months, due to the development work - from the vehicles, diggers, lorries, drilling, etc. It has been incredibly stressful especially during long periods of lockdown where we are unable to remove ourselves from our property to escape the noise and whilst I have been attempting to home school my young children with constant machinery / drilling noise easily audible. We also have not had easy access to the usual agencies to whom we could raise concerns during lockdown, which has (combined with other impacts of lockdown) made raising concerns very difficult. We are incredibly concerned that extending the licensing permissions and trading hours will increase the amount of noise pollution that is created by the campsite.
2. First Step towards further development not in keeping with the area: We are concerned about the trustworthiness of Lovat Parks and believe that extending licensing permissions and trading hours will be the first step towards incremental deviation from the original planning application for the development of the camp site and for extending the scope of the site beyond what is reasonable and in keeping for our small community. We have already experienced deviations from the original plans which were approved and a blatant pushing of boundaries (i.e. cutting down of trees and vegetation to such an extent that the site that was previously not visible from New Road is now an obvious eye sore, etc.). We are pursuing these issues separately, however, given this and other examples of blatant disregard for plans and the local residents, we are concerned that approving the variation to licensing will open the door for more development. Landford and New Road, are both a rural, quiet, small community. The camp site that existed previously at Green Hill Farm was run by local residents, unobtrusive and small in scale. Lovat Parks is none of these and we believe they intend to develop the site to the absolute maximum, regardless of the local community.
3. Impact on local businesses: We are concerned for the impact on local business should the trading hours of the bar and shop be extended. Should the trading hours of the Cabin Bar extend, the few local recreation and food businesses in Landford and nearby villages (such as The Lamb Inn in Landford, the Cuckoo near Hamptworth, Mirabelle in Landford), will undoubtedly suffer. These local, often family run businesses, have suffered hugely during the past 12 months of the pandemic and extending trading hours for a large, developed, village of lodges that is run by a non-local 'big business' firm will be incredibly damaging to any chances that these local businesses have of recovering after the pandemic. Previously, visitors to the camp site would naturally turn to the local pubs and restaurants for meals etc. An on-site bar

and shop at the camp site with extended trading hours will provide visitors with far fewer reasons to frequent local pubs and restaurants. Regarding the extended trading hours of the camp site shop, the same principle applies regarding diverting business from local (small, family run) shops - Landford Stores (and post office) and also Nisa Wellow (on the A36). Our family owns the Nisa Wellow and we employ approx. 250 people in and around Hampshire across 5 small convenience stores. We are proud to employ local people and to have sponsored local communities in many ways over the past 20 or so years (we sponsor the Wellow children's football club and have previously sponsored Nomansland Pre-School for several years, as a few of many examples). Whilst only one of our stores (at Wellow) would potentially suffer from extended trading hours at the camp site shop, being experienced in the business, we are all to aware of the damage that it will do to smaller enterprises such as Landford Stores. Regarding our store at Wellow, should we suffer a significant dip in revenue, this may unfortunately equate to reducing staff numbers, which would have a direct impact on the local community as all our employees are local to the stores. I do not believe that the small numbers of staff that the camp site would employ locally would off-set this.

4. Impact on traffic and road safety: Previously, the camp site was seasonal. The season ran, roughly, from April to November. This was roughly in keeping with most of the New Forest and enabled locals to resume a 'normal' life in the off-season period. Lovat Parks had previously assured us that their season would also run from April to November. However, this application to extend premises licencing to every day for the whole year, is completely contrary to their initial claim. It also has the potential to increase traffic flow (on New Road in particular) and on the country lanes in the surrounding villages during off-season. The roads in Landford are frequently used as a 'rat run' from more populous areas to the New Forest. The roads that run almost directly from the end of New Road (on the Forest side; to Nomansland and Bramshaw) are all subject to 'commoning' and frequently have animals walking along them. The number of animals killed by traffic increases exponentially during the holiday season due to the increased non-local traffic. Visitors to camp site will most likely have large camper van- type vehicles, which can cause immense damage to animals. If the season at Green Hill Farm were to extend throughout the year, I have no doubt that the current traffic issues would also increase in line with this. As a point of reference, New Road is regularly subject to locally-run speed traps and speed measuring due to it being a common through road from the A36 for large amounts of traffic. Bramshaw village council in the last few years has put speed control measures in place due to the enormous problem that was being experienced with traffic and speeding. An additional point regarding New Road is that many horse riders use New Road to access the Forest (New Road is home to Landford Common Stud, a large equestrian livery and to local Farriers and the majority of residents own horses). The increase in traffic that extending bar and shop opening hours at the camp site would create would have a detrimental effect on the any horse riders that have to compete with large amounts of traffic, large vehicles and speeding (especially from non-local visitors who are not aware of the area).
5. Finally, we believe that the development of the camp site from an unobtrusive small, rural space for low key camping, to part of a nationwide leisure business, now very much a 'village' of lodges, totally visible from the road (where previously it was not), a source of huge noise pollution (where previously it was not), is not in keeping with maintaining the integrity of our small, rural, local community. We believe that this application to extend the premises licence is a step in the wrong direction.

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2. Mrs Sam Smith

Rosebank Cottage, New Road, Landford, SP5 2AZ

Please take this email as objection to the application for variation of licenses at Greenhill Farm Caravan and campsite - New Road, Landford, SP5 2AZ

As a resident of New Road for 10 years and resident of the New Forest for 40 years I raise objection to the application.

The application to consolidate 2 licenses to 1 – LN000008223

Extension to current trading hours – extends the year, as applying to go from seasonal, and also extending hours.

This will bring additional noise – last year is the noisest I have ever known – with noise heard past 23:00 most nights in the summer. – yet they state no noise past 22:00 – blatantly no way of enforcing this – yet they state it as a term of control

They apply to have a license to sell up to 23:00, yet state the building will close at 23:00 – contradiction of application.

Sales now to take place on a Sunday also.

This affects local business pubs and shops – at least 4 local pubs would have benefitted from the previous campers, all within walking distance of camp.

Extending area to comply with Covid 19 social distancing.

This requirement by law will soon be removed, and subsequently extension of area should only be on temporary timescales, extension of this area is not a legal requirement.

Applying to show films outdoors – object under noise and light pollution, as they advertised and held a drive through cinema event last year, - bringing additional noise pollution, lights and cars into an area where they advocate to be surrounded by nature – yet show no consideration as the event was held in a former agriculture field which had no previous camping or camping associated events taking place.

All of this application is for “residents” of the park only and even if I agreed with it, brings nothing to the local community except additional noise and footfall to what should be kept a to a small quiet campsite as in previous years.

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3. Stephanie Hildon

The Old Orchard, New Road, Landford SP5 2AZ

I would like to object to the variation of premises licence application made by Greenhill Farm, New Road, Landford, Wiltshire under the above reference/notice ID.

This is a very quiet, dark residential road. With little night-time traffic, no night-time light, and little noise. That's why I chose to live here.

Allowing an extension of licensing hours for this site will encourage noise and late night traffic. Noise travels great distance here because there is none and it will interrupt the quiet enjoyment of my property. There are already established licensed premises within 2 miles walking distance in both directions from the Greenhill farm site, and a 3rd licenced property with year round, long licensing hours is totally unnecessary and will be a public nuisance.

Furthermore, the site encourages visitors - with public events such as drive in movies. I would like to object to this application too. Having visitors on site, with licensed premises for longer hours in winter, then driving home, is a risk to public safety. Walking along this road in the dark is the alternative - but

it is very dangerous as there are no lights and no pavements. This is a school bus route - my children have to walk along the road in the dark in winter and adding cars driving to a licensed premises, with children walking in the dark is a great risk to health and safety.

I look forward to your response. I would welcome the opportunity to make representations at a council meeting.

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4. Gemma Wilks
(Awaiting address)

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5. Michelle Lyall
Victoria Cottage, New Road, Landford, Salisbury, SP5 2AZ

In relation to the current application for extended drinking hours/license I am writing to express my concern.

Last year we had horrendous litter from this site, with rowdy walkers from the site dropping beer bottles etc. This happened on New Road as well as the open forest that it backs onto.

I have a young child and animals and have had to stop my son cycling due to the increased danger of increased traffic (their last season), and my horse has definitely become more skittish due to the quietness of the area being taken away by numerous machinery felling trees etc.

People becoming drunk and loud put a lot of animals on the forest in danger. I've seen youths try to grab hold of wild ponies, and kick balls etc in their direction.

I'm all for progression, but this area has had more important things turned down in aid of keeping it a rural, quiet, non commercialised environment. The noise pollution is not good for residents, wildlife or pets/recreational horses.

Excuse the ramblings, it just makes people feel that their homes are no longer as they wanted them to be, with such big changes on our doorstep.